



CHRISTENSEN'S PLANT CENTER

Wholesale Supplier To Landscape Professionals

What's "Commercial Grade" mean?

Often times when escorting customers around our facility acquiring plant stock we come across material that has been shipped to us with certain blemishes to them that are out of our control. Buck rubs, weather damage, or equipment damage along with poor field growing care are just a few factors.



These detractors do not allow us to sell a plant at our regular, "number one" grade catalog price. This does not mean these aren't viable considerations for your customer!

Sure, you might not be able to justify planting this stock on a new install when the highest quality is needed - and your company reputation is on the line. But throughout your landscaping season you will encounter certain times on jobs where an open-minded professional can sell the customer on these "commercial grade" plants.

It may be the planting location or a sensitive pricing point by the homeowner where these discounted jewels can be used. Often times the scenario does work. As our season begins please consult with your sales person where to find some very usable plants. On commercial sites landscapers can really score big with commercial grade pricing because most times plantings are not visually scrutinized as closely, due to siting on boulevard and common areas.

This season please consider these plants as possible candidates to solve certain situations. We strive to supply you with everything you need to complete your job. This is just another example where we and "commercial grade" plants can get the job done.

Thanks, Steve



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[*Return to Archive*](#)

