## Christensen's PLANT & HARDSCAPE CENTERS

## Light up your life... For less!

DID YOU KNOW: We carry lighting! Of course you know that, I write an article about it every year. But - DID YOU ALSO KNOW: There are tiers of discounts that go along with it! Now I know you just asked yourself: "Dave, O' Glowing Melon of Illumination Goodness, it's inexpensive to begin with, and it can be made even LESS expensive? How is this possible?!?". Unfortunately, I can't post the actual dollar amounts needed to hit these tiers because others outside the industry can read these articles, so I'll just give some hip-shot examples.



An "average" 8-10 textured aluminum fixture LED system with a transformer and wire will put you right around the first tier, which is 5% off. Depending on the size/types of fixtures, lamps, transformer, yada yada yada, this could bump you up into the next tier, which is 7%. Our top tier in-yard discount, which isn't very hard to achieve, is 10%. This could be a

slightly larger aluminum fixture installation project, or maybe you wanted to special order the heavier metal fixtures (Antique Brass is GORGEOUS, and nowhere near as expensive as it sounds).

We made these tiers easy to reach, and they will activate automatically at checkout time. Now if you have multiple lighting jobs lined up throughout the season, we can direct ship from the manufacturer at a better rate than the 10%. If you're interested in pursuing this route and have space to store a couple pallets of material at your shop, do not hesitate to call, we all like it when you can keep some of that green paper stuff in your wallet!

Everyone loves special effects, and landscapes shouldn't be any different, regardless if it's a new installation or an addition to a job that you did years ago.



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