



# CHRISTENSEN'S PLANT CENTER

## Wholesale Supplier To Landscape Professionals

Another process that has become very popular is something called "face mixes". To simplify this process, think of it like a cake. Cake itself is good, but cake with frosting is better! The face mixes are just like the frosting. You take an already high quality product and fuse to the top different materials and textures. Some of the materials used on top are like granite and quartz minerals that will not fade or wear out. The manufacturer can also add a coating to the top portion making it stain resistant, or on certain products even virtually stain proof. The end result is a product that will last much longer than a regular dry cast product, and will not fade or discolor, all for a reasonable price. The array of colors, textures, shapes and designs of these products can fit any style and budget. With the benefits of everlasting beauty, low to no maintenance and a unique look to call their own, these products can be an easy up sell.

Now, please don't misunderstand that you shouldn't still consider Holland, Vintage, Brussels or other dry cast style products if this is what fits your needs. These are still great products, and they are still making noticeable improvements in the manufacturing process as well as coming out with more unique colors and textures. What I am stressing is that there are more choices now than ever before, and some of these choices will offer vast improvements that have come from the blend of creativity and technology.



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The technology involved into making these two styles of product is both extensive and impressive. They have huge digitally controlled mixers with sensors constantly adjusting and correcting for color and moisture to deliver a consistent product. Then you add in a huge array of colors, coatings and additives all controlled by computers for an infinite amount of variations. And this whole process is automated, so sit back and watch the show if you ever get the chance. The standards will only continue to get higher, and the demand for new innovative designs, colors and textures will only grow. And the technology will only get better. The days of a brick being just a brick are long gone. Welcome the days of personalized style and value blended just for you!