

CHRISTENSEN'S PLANT CENTER Wholesale Supplier To Landscape Professionals

Hiring the right people

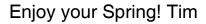
Recently, there has been a noticeable increase in the number of green industry business owners asking if we, at Christensen's, know of any experienced people looking for employment. Unfortunately, we have no magic answers to finding good, experienced people. It is a journey that each business must undertake to find, retain, and grow the people that will make each business successful.

Hiring the experienced person comes with its own set of challenges. Is the "experience" that you've hired right for your business? Is the "experience" an accumulation of bad (or no) training or bad habits? Can this person relearn and teach good habits to others in your company?



From our experience, hire people with the right aptitude and the right attitude. With these basics of aptitude and attitude, you are 70% of the way to a successful employee.

Now do what good managers do. Train and re-train. Praise publicly; correct in private. Lead by example. Always remember the Golden Rule.





Tim Joy

Christensen's Plant Center 6282 Gotfredson Road Plymouth, Michigan 48170 (734) 454-1400 voice (734) 454-1414 fax

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