



# CHRISTENSEN'S PLANT CENTER

## Wholesale Supplier To Landscape Professionals

The LED system will cost only about \$50 more than the equivalent halogen system, but has plenty of room for expansion, and operates on approximately 15% of the power. If you need to shave off a few more dollars, try the 100w transformer, and smaller 14-2# wire (now you're UNDER budget!). And for an added bonus: ProLED lamps are rated for 50k hours of life and carry a 5 year warranty.

Now the final kicker, here are monthly operation costs for your customer, based on 15 cents per kilowatt hour. You'll love this:

<p>Halogen system:</p> <p>6 up lights, 6 MR16 lamps, 6 path lights w/lamps, 1 600 watt transformer, 1 spool of wire either 12-2# or 10-2# (250').</p> <p>Approximate Wattage = 345 +/-</p> <p>Monthly operating cost: \$10.29</p> <p>Yearly: \$125.00</p>	<p>LED system:</p> <p>6 up lights, 6 6w LED lamps, 6 path lights, 6 2.4w LED lamps, 1 200 watt transformer, 1 spool of wire 12-2# (250').</p> <p>Approximate Wattage = 53 +/-</p> <p>Monthly operating cost: \$1.51</p> <p>Yearly: \$18.40</p>
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By spending an extra \$50 on the LED upgrade, your customer will save that much in operation costs in the first 6 months! It really pays for itself.

If you've never installed lighting before, or if it seems to be a little intimidating, contact me. I can give you the basics on how to install lighting so you can make that little extra cash to buy that luxury condo over on Lake Michigan. And as always... pop in for a hot cup of coffee, that's always free!



**Dave Reutter**

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