

## CHRISTENSEN'S PLANT CENTER Wholesale Supplier To Landscape Professionals

## **New Echinacea varieties!**

These days I try to be careful about getting excited about new plant introductions. Too often, they hit the market before they are tried and true. A few years ago I was overly excited about some of the Echinaceas, in awesome new colors, that hit the market. They were NOT very tried and true and I swore I would never get excited about Echinaceas again! So you know that saying about "A woman's perogative"...

This year, we have new Echinaceas that are just AWESOME!

I know, I know, but I have grown these for 2 years now and am very confident in their abilities. I do not want to steer you wrong (and get yelled at!). We have had them off and on all last year and you snapped them up faster than I could restock them. Check them out below and then come on in and get them!



Echinacea purpurea "PowWow Series": 'Wildberry' or 'White':

When 'Magnus', hit the market was the primo plant. Now it is going to be swept aside. The new PowWow series has it beat hands down. 'Wildberry' is rosypurple and 'White' is snowy white. The two coolest things about these varieties is that they are heavily branched - producing multitudes of flower all down the plant and they are bred to be shorter and much bushier. The PowWow series grows 18-20" tall, flowers 3-3.5" diameter.

Echinacea "Sombrero" series 'Salsa Red' & 'Hot Coral':

First the names - how can you go wrong? Then the colors; 'Salsa Red' is a deep red-orange and 'Hot Coral' is, well a little hard to explain - how about pink-coral fading outwards on the petals to salmon then orange-yellow. Both on short bushy, compact plants. However, most importantly - unlike many of the other "odd colored" Echinaceas these babies are rock hardy! 'Hot Coral' grows 18-22" tall, flowers 3" diameter





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